

Strat-O-Matic Goes Digital With New Daily Baseball Simulator

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Digital simulation game "Strat-O-Matic Baseball Daily" is slated to be unveiled today, marking the "latest step in the brand's evolution from an old-school cards-and-dice board game into a modern digital one." The game "uses projections and proprietary algorithms to create a digital 'card' for each 2016 player, which will be updated daily with actual statistics." Strat-O-Matic Founder **Hal Richman** and the BOD said that the "new format puts the company in a position to scoop up some daily gamers who have been flocking to the fantasy sports sites FanDuel and DraftKings" (*N.Y. TIMES, 1/18*).