

To insure realism, passing cards for second string quarterbacks who threw less than 100 passes were adjusted according to their past records or reduced below the records achieved by their teams' first string quarterbacks. To further insure realism, certain substitute running backs' yards per carry average were reduced by their longest runs. We suggest that you throw few or no short or long passes to potential receivers who do not have any listing (completed pass caught) for that type of pass on their receiving cards.

Below is a listing containing the number of times each team ran or passed. Included in passing attempts are the total number of times quarterbacks were tackled attempting to pass. This is a helpful guide in determining your offensive plays.

	<u>Rushes</u>	<u>Passes</u>
Atlanta	366	396
Baltimore	463	388
Chicago	500	367
Cleveland	447	384
Dallas	480	433
Detroit	433	422
Green Bay	450	359
Los Angeles	503	412
Minnesota	500	317
New Orleans	409	472
New York Giants	474	396
Philadelphia	369	406
Pittsburgh	399	492
St. Louis	463	408
San Francisco	443	444
Washington	360	445
Boston	421	447
Buffalo	400	444
Cincinnati	421	351
Denver	411	478
Houston	462	443
Kansas City	537	294
Miami	417	475
New York Jets	467	454
Oakland	471	497
San Diego	428	490

Below is a coupon containing prices of miscellaneous Strat-O-Matic Football items. All are self-explanatory with the exception of the 15 nameless player cards. Nameless Player Cards are nameless cards fully computed and statistically setup. You will therefore be in a position to create cards for rookies and veterans not included on your team rosters. This is accomplished by designating a nameless card to be the equivalent in ability to an individual rookie playing a major role in the 1969 season.

STRAT-O-MATIC FOOTBALL GAME CO., INC., BOX 541F, GREAT NECK, N.Y. 11022	GREEN BAY PACKERS	LOS ANGELES RAMS	MINNESOTA VIKINGS
I enclose _____	Bass, D.	Beasley, J.	
Name _____	Casey, B.	Brown, B.	
Address _____	Dale, C.	Dyer, H.	
City _____ State _____ Zip _____	Dowler, B.	Ellison, W.	Hall, T.
New York State and City residents, add local sales tax to the cost of your purchase.	Fleming, M.	Gabriel, R.	Henderson, J.
1 game box only \$1.50	Grabowski, J.	Mason, T.	Jones, C.
1 game board 1.50	James, C.	Pivec, D.	Kapp, J.
1 bag of dice25	Mercein, C.	Plum, M.	Lindsey, J.
2 sets of defensive player squares, football, first down marker and discs75	Pitts, E.	Snow, J.	Martin, B.
1 set of instructions25	Starr, B.	Studstill, P.	Osborn, D.
X chart.75	Williams, T.	Washington, G.	
2 play selectors (Elementary and Advanced)25			
15 nameless players75			

NATIONAL FOOTBALL LEAGUE

1969-1970 STRAT-O-MATIC 26 TEAM FOOTBALL ROSTERS

ATLANTA FALCONS

BALTIMORE COLTS

CHICAGO BEARS

Berry, B.	Brown, T.	Bull, R.
Butler, J.	Cole, T.	Carter, V.
Dorohue, M.	Hill, J.	Concamon, J.
Dunn, P.	Mackey, J.	Denney, A.
Flatley, P.	Matte, T.	Gordon, D
Harris, B.	Mitchell, T.	Kurek, R.
Johnson, R.	Morrall, E.	Lyle, G.
Long, B.	Orr, J.	Piccolo, B.
Ogden, R.	Perkins, R.	Sayers, G.
Simmons, J.	Richardson, W.	Turner, C.
Wages, H.	Unitas, J.	Wallace, B.

CLEVELAND BROWNS

DALLAS COWBOYS

DETROIT LIONS

Barney, E.	Baynham, C.	Fair, M.
Collins, G.	Garrison, W.	Gambrell, B.
Green, E.	Gent, R.	Gibbons, J.
Harraway, C.	Hayes, B.	Kopay, D.
Kelly, L.	Homan, D.	Landy, G.
Morin, M.	Meredith, D.	McCullouch, E.
Morrison, R.	Morton, C.	Munson, B.
Nelson, B.	Norman, P.	Nowatzke, T.
Ryan, F.	Perkins, D.	Odle, P.
Smith, R.	Reeves, D.	Sanders, C.
Warfield, P.	Rentzel, L.	Tripplett, B.

NATIONAL FOOTBALL LEAGUE

AMERICAN FOOTBALL LEAGUE

NEW ORLEANS SAINTS

NEW YORK GIANTS

PHILADELPHIA EAGLES

BOSTON PATRIOTS

BUFFALO BILLS

CINCINNATI BENGALS

Abramowicz, D.
Barrington, T.
Gilliam, J.
Hester, J.
Kilmer, B.
Lorick, T.
McCall, D.
Parks, D.
Schultz, R.
Stickles, M.
Sweetan, K.

Blye, R.
Duhon, B.
Frederickson, T.
Jones, H.
Koontz, J.
Koy, E.
Morrison, J.
Tarkenton, F.
Thomas, A.
Wilson, B.
Wood, G.

Ballman, G.
Gamble, R. C.
Garron, L.
Graham, A.
Hawkins, B.
Hill, F.
Huarte, J.
Hughes, C.
Lang, I.
Pinder, C.
Snead, N.
Woodeshick, T.

Anderson, M.
Cappelletti, G.
Cappadona, B.
Conjar, L.
Ditka, M.
Darragh, D.
Murphy, B.
Nance, J.
Sherman, T.
Tallaferrro, M.
Thomas, G.
Whalen, J.

Beer, T.
Briscoe, M.
Crabtree, E.
Denson, A.
Erwin, T.
Ford, G.
Haffner, M.
Little, F.
McCarthy, B.
Tensi, S.
Van Heusen, B.

Arbanas, F.
Beathard, P.
Beime, J.
Blanks, S.
Campbell, W.
Frazier, C.
Granger, H.
Haik, M.
Hopkins, R.
LeMoine, J.
Reed, A.
Trull, D.

Banszak, P.

Blanda, G.
Biletnikoff, F.
Cannon, B.
Dixon, H.
Hagberg, R.
Kocourek, D.
Lamonica, D.
Miller, B.
Smith, C.
Wells, W.

PITTSBURGH STEELERS

ST. LOUIS CARDINALS

SAN FRANCISCO 49ers

DENVER BRONCOS

HOUSTON OILERS

KANSAS CITY CHIEFS

Ashbury, B.
Cropper, M.
Gros, E.
Hilton, J.
Hoak, D.
Jefferson, R.
Kottite, D.
Nix, K.
Shiner, D.
Shy, D.
Wilburn, J. R.

Conrad, B. J.
Crenshaw, W.
Daaren, J.
Edwards, S.
Hart, J.
Johnson, C.
Logan, C.
Roland, J.
Shivers, R.
Smith, J.
Williams, D.

Brodie, J.
Crow, J. D.
Cunningham, D.
Lewis, G.
McFarland, K.

Cox, J.
Csomka, L.
Griese, B.
Kirck, J.
Willard, K.
Windsor, B.
Witcher, D.

Boozer, E.
Joe, B.
Lammons, P.
Mathis, B.
Maynard, D.
Namath, J.
Parilli, B.
Sauer, G.
Smolinski, M.
Snell, M.
Turner, B.

Banszak, P.
Blanda, G.
Biletnikoff, F.
Cannon, B.
Dixon, H.
Hagberg, R.
Kocourek, D.
Lamonica, D.
Miller, B.
Smith, C.
Wells, W.

WASHINGTON REDSKINS

SAN DIEGO CHARGERS

Allen, G.
Bunet, B.
Jurgenson, S.
Larson, P.
McKeever, M.
Mitchell, B.
Ninowski, J.
Richter, P.
Smith, J.
Taylor, C.
Whitfield, A. D.

Conrad, B. J.
Crenshaw, W.
Daaren, J.
Edwards, S.
Hart, J.
Johnson, C.
Logan, C.
Roland, J.
Shivers, R.
Smith, J.
Williams, D.

Brodie, J.
Crow, J. D.
Cunningham, D.
Lewis, G.
McFarland, K.

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