

Strat-o-Matic Game Company, Inc.

MANUFACTURERS OF STRAT-O-MATIC BASEBALL

BOX 541

GREAT NECK, NEW YORK

SPECIAL PRE-SEASON OFFER!
TO OUR REGULAR CUSTOMERS ONLY
1967 STRAT-O-MATIC PLAYER CARDS
AT SAVINGS UP TO 33-1/3%
IF YOU ACT NOW

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1966-67 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of baseball season (April 10th).

A total of 400 players, the twenty most representative players from each team are included in the 1966-67 edition. Each player's card is based on the final official 1966 baseball averages. In addition to the "top 400", we are releasing for our most avid baseball fans, a set of 20 nameless cards, fully computed and statistically setup. You will therefore be in a position to create cards for rookies not included in the "top 400". This is accomplished by designating a nameless card to be the equivalent in ability to an individual rookie playing a major role in the 1966 pennant race.

The prices of Strat-O-Matic player card sets which are effected now by our pre-baseball season offer are listed below.

1966-67 Player Card Sets	Regular Price	Pre-Baseball season price
10 American and 10 National League teams (400 Players) only	\$7.50	\$6.25 *
10 American League teams (200 Players)	\$5.00	\$3.50
10 National League teams (200 Players)	\$5.00	\$3.50
3 Selected teams (60 Players)	\$1.50	\$1.00
1 Selected team (20 Players)50	.50

In regards to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.00, and additional teams not completing a multiple of 3 cost 50¢ each. For example, a purchase of 4 teams cost \$1.50. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 50¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed white coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. **THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.**

Our pre-season sales does not effect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

1967 Complete Game Sets	
1 Deluxe Strat-O-Matic Baseball Game (All 20 teams included)	\$10.50 *
1 Gift Special Strat-O-Matic Baseball Game containing: Dodgers, Giants, Pirates, Twins, and Orioles	\$ 4.50*
1 Selector Set, first 5 teams of your choice	\$ 4.75*
each additional selected team in selector set.	\$.50
Miscellaneous Items	
20 nameless players	\$.50
1 fielding chart	\$ 1.00
1 Bag of dice and markers	\$.25
1 split deck	\$.25
1 set of instructions	\$.15
4 pitcher's hitting cards	\$.20
1 game box including infield platform	\$ 2.00

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also, Oldtimer teams and baseball books may be purchased — see enclosed flyer.

WE ANTICIPATE MAILING OUT 1966-67 CARD ORDERS MARCH 10th ON A "FIRST COME, FIRST SERVED BASIS". All orders include, free of charge, a roster sheet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD LOCAL SALES TAX TO COST OF YOUR PURCHASE.

Yours truly,

STRAT-O-MATIC-GAME CO., INC.

*Please note price increase (due to increase in parcel post rates)

Strat-o-Matic Game Company, Inc.

MANUFACTURERS OF STRAT-O-MATIC BASEBALL

BOX 715

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1968 STRAT-O-MATIC PLAYER CARDS
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Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1967-68 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of baseball season (April 10th).

A total of 400 players, the twenty most representative players from each team are included in the 1967-68 edition. Each player's card is based on the final official 1967 baseball averages. In addition to the "top 400", we are releasing for our most avid baseball fans, a set of 20 nameless cards, fully computed and statistically setup. You will therefore be in a position to create cards for rookies not included in the "top 400". This is accomplished by designating a nameless card to be the equivalent in ability to an individual rookie playing a major role in the 1968 pennant race.

The prices of Strat-O-Matic player card sets which are effected now by our pre-baseball season offer are listed below.

1967-68 Player Card Sets	Regular Price	Pre-Baseball season price
10 American and 10 National League teams (400 Players) only	\$7.50	\$6.25
10 American League teams (200 Players)	\$5.00	\$3.50
10 National League teams (200 Players)	\$5.00	\$3.50
3 Selected teams (60 Players)	\$1.50	\$1.00
1 Selected team (20 Players)50	.50

In regards to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.00, and additional teams not completing a multiple of 3 cost 50¢ each. For example, a purchase of 4 teams cost \$1.50. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 50¢ each.

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Our pre-season sales does not effect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

1968 Complete Game Sets	
1 Deluxe Strat-O-Matic Baseball Game (All 20 teams included)	\$11.00*
1 Gift Special Strat-O-Matic Baseball Game containing Cardinals, Giants, Redsox, Twins, and Tigers	\$ 5.00*
1 Selector Set, first 5 teams of your choice	\$ 5.25*
each additional selected team in selector set	\$.50
Miscellaneous Items	
20 nameless players	\$.50
1 fielding chart	\$ 1.00
1 Bag of dice and markers	\$.35
1 split deck	\$.25
1 set of instructions	\$.15
4 pitcher's hitting cards	\$.20
1 game box including infield platform	\$ 2.50

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Yours truly,

STRAT-O-MATIC-GAME CO., INC.

*Please note price increase

STRAT-O-MATIC PRO-FOOTBALL WILL BE AVAILABLE IN 1968—you will be contacted in July or August in regards to its features and availability date.

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Dear Baseball Fan,

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A total of 400 players, the twenty most representative players from each team, are included in the 1968-69 edition. Each player's card is based on the final official 1968 baseball averages. In addition to the "top 400," we are releasing for our most avid baseball fans 80 additional players, which will enable you to include the four expansion teams in your league play. By transferring and adjusting your rosters of the top 400 and the additional 80 players, you can have expanded league play. It must be noted that several of the expansion players' records are based on minor league or projected major league statistics. The 80 additional players may be purchased as a separate unit only for the special price of \$1.00. Also available are our 20 nameless cards priced at 50¢ per set.

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10 American League teams (200 Players)	\$5.00	\$3.50
10 National League teams (200 Players)	\$5.00	\$3.50
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1969 Complete Game Sets	
1 Deluxe Strat-O-Matic Baseball Game (All 20 teams included)	\$11.00
1 Gift Special Strat-O-Matic Baseball Game containing Cardinals, Giants, Cubs, Orioles, and Tigers	\$ 5.00
1 Selector Set, first 5 teams of your choice	\$ 5.25
Each additional selected team in selector set	\$.50
Miscellaneous Items	
80 additional players—for expansion teams	\$ 1.00
20 nameless players	\$.50
1 fielding chart	\$ 1.00
1 bag of dice and markers	\$.35
1 split deck	\$.25
1 set of instructions	\$.15
4 pitcher's hitting cards	\$.20
1 game box including infield platform	\$ 2.50

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also Oldtimer teams, OUR NEW HALL OF FAME SERIES and baseball books may be purchased—see enclosed flyers.

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Yours truly,
STRAT-O-MATIC GAME CO., INC.

The 1968 Edition of Strat-O-Matic Pro Football is available for immediate delivery (see enclosed flyer). The 1969-70 Edition will be available in June or July.