

# Strat-o-Matic Game Company, Inc.

MANUFACTURERS OF STRAT-O-MATIC BASEBALL

BOX 541

GREAT NECK, NEW YORK

**SPECIAL PRE-SEASON OFFER!  
TO OUR REGULAR CUSTOMERS ONLY  
1970 STRAT-O-MATIC PLAYER CARDS  
AT SAVINGS UP TO 33-1/3%  
IF YOU ACT NOW**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1969-70 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 480 players, the twenty most representative players from each team, are included in the 1969-70 edition. Each player's card is based on the final official 1969 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1969 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1969 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.00. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 50¢ per set.

The prices of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1969-70 Player Card Sets	Regular Price	Pre-Baseball Season Price
12 American and 12 National League teams (480 Players) only . . . . .	\$ 8.50	\$ 7.25
12 American League teams (240 Players) . . . . .	\$ 6.00	\$ 4.00
12 National League teams (240 Players) . . . . .	\$ 6.00	\$ 4.00
3 Selected teams (60 Players) . . . . .	\$ 1.50	\$ 1.00
1 Selected team (20 Players) . . . . .	.50	.50

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.00, and additional teams not completing a multiple of 3 cost 50¢ each. For example, a purchase of 4 teams costs \$1.50. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 50¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed white coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

Our pre-season sales do not affect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

1970 Complete Game Sets	
1 Deluxe Strat-O-Matic Baseball Game (All 24 teams included) . . . . .	\$12.00
1 Gift Special Strat-O-Matic Baseball Game containing Mets, Braves, Cubs, Orioles, and Twins . . . . .	\$ 5.00
1 Selector Set, first 5 teams of your choice . . . . .	\$ 5.25
Each additional selected team in selector set . . . . .	\$ .50
Miscellaneous Items	
96 additional players . . . . .	\$ 2.00
20 nameless players . . . . .	\$ .50
1 fielding chart . . . . .	\$ 1.00
1 bag of dice and markers . . . . .	\$ .35
1 split deck . . . . .	\$ .25
1 set of instructions . . . . .	\$ .15
4 pitcher's hitting cards . . . . .	\$ .20
1 game box including infield platform . . . . .	\$ 2.50

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also Oldtimer teams, OUR NEW HALL OF FAME SERIES and baseball books may be purchased — see enclosed flyers.

Due to extraordinary increasing costs, a 25¢ handling charge is required to be added to the TOTAL cost of your order. Also, please note that scoresheet pad prices have been revised.

WE ANTICIPATE MAILING OUT 1969-70 CARD ORDERS MARCH 10th ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT (FROM MARCH 10). All orders include, free of charge, a roster sheet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD LOCAL SALES TAX TO COST OF YOUR PURCHASE.

Yours truly,  
STRAT-O-MATIC GAME CO., INC.

The 1970-71 Edition of Strat-O-Matic Pro Football will be available in July.

# Strat-o-Matic Game Company, Inc.

MANUFACTURERS OF STRAT-O-MATIC BASEBALL

82A South Bayles Avenue

Port Washington, N.Y. 11050

**SPECIAL PRE-SEASON OFFER! TO OUR REGULAR CUSTOMERS ONLY. 1973 STRAT-O-MATIC PLAYER CARDS AT SAVINGS UP TO 33-1/3% IF YOU ACT NOW.**

**ADVANCED VERSION FEATURING LEFTY-RIGHTY FACTORS FOR BOTH BATTERS AND PITCHERS AND OTHER UNBELIEVABLE IMPROVEMENTS.**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1972-73 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th). The 1972-73 edition features an advanced version that contains the following improvements: lefty-righty factors for both hitters and pitchers, endurance factor for pitchers, hit and run and bunt ratings for batters, hit by pitch factor for batters, correction of homerun factor for weak homerun hitting batters, and throwing arm factor for outfielders. These improvements may be found only on the newly created side of all 1972 season player cards. The basic game has not been changed at all and is represented by one side of the player card. This side is exactly the same as all previous player card sets. The reverse side represents the advanced version.

A total of 480 players, the twenty most representative players from each team, are included in the 1972-73 edition. Each player's card is based on the final official 1972 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1972 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1972 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.40. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 60¢ per set.

The prices of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below. As all player cards are now printed two-sided, prices have been increased moderately (in accordance with government policy) to offset our increased costs.

1972 - 73 Player Card Sets	Regular Price	Pre-Baseball Season Price	DOUBLE-SIDED CARDS + ADVICE OF IMPENDING BASKETBALL GAME
12 American and 12 National League teams (480 Players) only . . . . .	\$ 9.50	\$ 8.25	
12 American League teams (240 Players) . . . . .	\$ 7.20	\$ 4.80	
12 National League teams (240 Players) . . . . .	\$ 7.20	\$ 4.80	
3 Selected teams (60 Players) . . . . .	\$ 1.80	\$ 1.20	
1 Selected team (20 Players) . . . . .	\$ .60	\$ .60	

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple team set cost \$1.20, and additional teams not completing a multiple of 3 cost 60¢ each. For example, a purchase of 4 teams cost \$1.80. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 60¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

Our pre-season sales do not affect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

## 1973 Complete Game Sets

1 Deluxe Strat-O-Matic Baseball Game (All 24 teams included) . . . . .	\$13.00
1 Gift Special Strat-O-Matic Baseball Game containing A's, Tigers, Reds, Pirates and Red Sox . . . . .	\$ 5.50
1 Selector Set, first 5 teams of your choice . . . . .	\$ 5.75
Each additional selected team in selector set . . . . .	\$ .60

## Miscellaneous Items

96 additional players (Two sided-setup for both basic and advanced versions) . . . . .	\$ 2.40
20 nameless players (Two sided-setup for both basic and advanced versions) . . . . .	\$ .60
1 fielding chart . . . . .	\$ 1.00
1 bag of dice and markers . . . . .	\$ .35
1 split deck . . . . .	\$ .25
1 advanced version strategy chart and instructions . . . . .	\$ .75
4 pitcher's hitting cards . . . . .	\$ .20
1 game box including infield platform . . . . .	\$ 2.50

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also Oldtimers teams, Hall of Fame series and baseball books may be purchased — see enclosed flyer.

Due to extraordinary increasing costs, a 25¢ handling charge is required to be added to the TOTAL cost of your order.

WE ANTICIPATE MAILING OUT 1972-73 CARD ORDERS MARCH 20th ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT (FROM MARCH 20th). All orders include, free of charge, a roster sheet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD LOCAL SALES TAX TO COST OF YOUR PURCHASE.

Yours truly,

STRAT-O-MATIC GAME CO., INC.

The 1973-74 Edition of Strat-O-Matic Pro Football will be available in July.

The Strat-O-Matic Pro Basketball game will be available in September. You will be contacted during the summer regarding its availability.

# Strat-o-Matic Game Company, Inc.

MANUFACTURERS OF STRAT-O-MATIC BASEBALL

82A South Bayles Avenue

Port Washington, N.Y. 11050

**SPECIAL PRE-SEASON OFFER! TO OUR REGULAR CUSTOMERS ONLY. 1974 STRAT-O-MATIC PLAYER CARDS AT SAVINGS UP TO 33-1/3% IF YOU ACT NOW.**

**NOW AVAILABLE — 6 OLDTIMER TEAMS FROM THE 1900-1910 ERAS**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1973-74 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th). The 1973-74 edition features an advanced version that contains the following improvement: In addition to a fielding rating, each catcher is individually rated for throwing.

A total of 480 players, the twenty most representative players from each team, are included in the 1973-74 edition. Each player's card is based on the final official 1973 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1973 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1973 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.60. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 65¢ per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below. Prices have been increased moderately (in accordance with government policy) to offset our increased costs.

1973-74 Player Card Sets	Regular Price	Pre-Baseball Season Price
12 American and 12 National League teams (480 Players) only . . . . .	\$10.00	\$8.75
12 American League teams (240 Players) . . . . .	\$ 7.80	\$5.20
12 National League teams (240 Players) . . . . .	\$ 7.80	\$5.20
3 Selected teams (60 Players) . . . . .	\$ 1.95	\$1.30
1 Selected team (20 Players) . . . . .	\$ 0.65	\$0.65

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.30, and additional teams not completing a multiple of 3 cost 65¢ each. For example, a purchase of 4 teams costs \$1.95. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 65¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. **THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.**

Our pre-season sales do not affect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

**1973 Complete Game Sets**

1 Deluxe Strat-O-Matic Baseball Game (All 24 teams included) . . . . .	\$13.50
1 Gift Special Strat-O-Matic Baseball Game containing A's, Mets, Orioles, Reds and Dodgers . . . . .	\$ 6.00
1 Selector Set, first 5 teams of your choice . . . . .	\$ 6.25
Each additional selected team in selector set . . . . .	\$ 0.65

**Miscellaneous Items**

96 additional players (Two sided-setup for both basic and advanced versions) . . . . .	\$2.60
20 nameless players (Two sided-setup for both basic and advanced versions) . . . . .	\$0.65
1 fielding chart . . . . .	\$1.20
1 bag of dice and markers . . . . .	\$0.40
1 split deck . . . . .	\$0.30
1 advanced version strategy chart and instructions . . . . .	\$0.90
4 pitcher's hitting cards . . . . .	\$0.25
1 game box including infield platform . . . . .	\$2.75

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also Oldtimers teams, Hall of Fame series and baseball books may be purchased — see enclosed flyer.

Due to extraordinary increasing costs, a 25¢ handling charge is required to be added to the TOTAL cost of your order.

**WE ANTICIPATE MAILING OUT 1973-74 CARD ORDERS MARCH 20th ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT (FROM MARCH 20th). All orders include, free of charge, a roster sheet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD LOCAL SALES TAX TO COST OF YOUR PURCHASE.**

Yours truly,  
  
STRAT-O-MATIC GAME CO., INC.

The 1974-75 Edition of Strat-O-Matic Pro Football will be available in July.  
The Strat-O-Matic Pro Basketball game will be available in September.

# Strat-o-Matic Game Co., Inc.

46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!**  
**TO OUR REGULAR CUSTOMERS ONLY.**  
**1975 STRAT-O-MATIC PLAYER**  
**CARDS AT SAVINGS UP TO 30% IF YOU ACT NOW.**  
**NOW AVAILABLE — HALL OF FAMERS GROUP B.**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1974-75 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 480 players, the twenty most representative players from each team, are included in the 1974-75 edition. Each player's card is based on the final official 1974 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1974 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1974 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.70. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 65¢ per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below. Prices have been increased moderately (in accordance with government policy) to offset our increased costs.

1974-75 Player Card Sets	Regular	Pre-Baseball
	Price	Season Price
12 American and 12 National League teams (480 Players) only.....	\$10.00	\$9.00
12 American League teams (240 Players).....	\$ 7.50	\$5.40
12 National League teams (240 Players) .....	\$ 7.50	\$5.40
3 Selected teams (60 Players).....	\$ 1.90	\$1.35
1 Selected team (20 Players) .....	\$ 0.65	\$0.65

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.35, and additional teams not completing a multiple of 3 cost 65¢ each. For example, a purchase of 4 teams costs \$2.00. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 65¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

Our pre-season sales do not affect the prices of Oldtimer player cards, books and complete Strat-O-Matic game sets and parts as stated below.

1974 Complete Game Sets

1 Deluxe Strat-O-Matic Baseball Game (all 24 teams included).....	\$14.00
1 Gift Special Strat-O-Matic Baseball Game containing A's, Dodgers, Pirates, Orioles and Reds.....	\$ 6.00
1 Selector Set, first 5 teams of your choice.....	\$ 6.25
Each additional selected team in selector set.....	\$ 0.65

Miscellaneous Items

96 additional players (Two sided-setup for both basic and advanced versions).....	\$ 2.70
20 nameless players (Two sided-setup for both basic and advanced versions).....	\$ 0.65
1 fielding chart.....	\$ 1.20
1 bag of dice and markers .....	\$ 0.40
1 split deck .....	\$ 0.30
1 basic and advanced strategy charts (Two sided) .....	\$ 1.00
4 pitcher's hitting cards.....	\$ 0.25
1 game box .....	\$ 1.75
1 game board and instructions (Two sided).....	\$ 1.25

Two types of scoresheets are also available for your use. A scoresheet coupon and a sample of each scoresheet is enclosed. Also Oldtimer teams, Hall of Fame series' and baseball books may be purchased — see enclosed flyer.

Due to extraordinary increasing costs, a 25¢ handling charge is required to be added to the TOTAL cost of your order.

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Yours truly,

STRAT-O-MATIC GAME CO., INC.

The 1975-76 Edition of Strat-O-Matic Pro Football will be available in July.

The Strat-O-Matic Pro Basketball game will be available in August.

PLEASE NOTE OUR NEW ADDRESS

# Strat-o-Matic Game Co., Inc.

46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!**  
**TO OUR REGULAR CUSTOMERS ONLY.**  
**1976 STRAT-O-MATIC PLAYER**  
**CARDS AT SAVINGS UP TO 30% IF YOU ACT NOW.**  
**NOW AVAILABLE — 8 NEW OLDTIMER TEAMS**  
**FROM THE 1920 AND 1930 ERAS**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1975-76 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 480 players, the twenty most representative players from each team, are included in the 1975-76 edition. Each player's card is based on the final official 1975 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1975 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1975 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.70. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 65¢ per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1975-76 Player Card Sets	Regular Price	Pre-Baseball Season Price
12 American and 12 National League teams (480 Players) only .	\$10.00	\$9.00
12 American League teams (240 Players) . . . . .	\$ 7.50	\$5.40
12 National League teams (240 Players). . . . .	\$ 7.50	\$5.40
3 Selected teams (60 Players) . . . . .	\$ 1.90	\$1.35
1 Selected team (20 Players) . . . . .	\$ 0.65	\$0.65

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.35, and additional teams not completing a multiple of 3 cost 65¢ each. For example, a purchase of 4 teams costs \$2.00. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 65¢ each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

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46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!  
TO OUR REGULAR CUSTOMERS ONLY.  
1977 STRAT-O-MATIC PLAYER  
CARDS AT SAVINGS UP TO 30% IF YOU ACT NOW.**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1976-77 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 480 players, the twenty most representative players from each team, are included in the 1976-77 edition. Each player's card is based on the final official 1976 baseball averages. In addition to the top 480 players, we are releasing for our most avid baseball fans 96 additional players or 4 players per team from the 1976 season. By adding these players to the rosters of the top 480 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1976 statistical data. The 96 additional players may be purchased as a separate unit only for the special price of \$2.70. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 65¢ per set.

Seattle and Toronto may be purchased as a unit separately (price \$1.00 for both teams) from the current 24 team set. It is strongly advisable to purchase the 96 additional players as certain players from current American League teams will be shifted to the expansion teams creating open roster spots. These open roster spots will be filled by players from the 96 additionals. Some of the Mariner and Blue Jay player cards may be based on estimated potential. If you desire to order the expansion teams, just write in their team names on coupon #2.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1976-77 Player Card Sets	Regular Price	Pre-Baseball Season Price
12 American and 12 National League teams (480 Players) only . .	\$10.00	\$9.00
12 American League teams (240 Players) . . . . .	\$ 7.50	\$5.40
12 National League teams (240 Players) . . . . .	\$ 7.50	\$5.40
3 Selected teams (60 Players) . . . . .	\$ 1.90	\$1.35
1 Selected team (20 Players) . . . . .	\$ 0.65	\$0.65

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.35, and additional teams not completing a multiple of 3 cost 65¢ each. For example, a purchase of 4 teams costs \$2.00. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 65¢ each or 2 for \$1.25.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices,

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46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!  
TO OUR REGULAR CUSTOMERS ONLY.  
1978 STRAT-O-MATIC PLAYER  
CARDS AT SAVINGS UP TO 29% IF YOU ACT NOW.  
ADVANCED FIELDING CHART DEVELOPED**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1977-78 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 520 players, the twenty most representative players from each team, are included in the 1977-78 edition. Each player's card is based on the final official 1977 baseball averages. In addition to the top 520 players, we are releasing for our most avid baseball fans 104 additional players or 4 players per team from the 1977 season. By adding these players to the rosters of the top 520 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1977 statistical data. The 104 additional players may be purchased as a separate unit only for the special price of \$3.00. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 70¢ per set.

Included in our 1977-78 edition is an advanced fielding system. The advanced fielding system consists of the present defensive ratings for each player, an additional error rating for each player and an advanced fielding chart. The error ratings are listed on each player's advanced card with final results read from the advanced fielding chart. The advantage to this system is quite obvious. Each player will have two ratings for each position; one rating is an expression of his range and overall fielding ability, and the other rating is a measurement of his error frequency. THE ADVANCED FIELDING CHART IS APPLICABLE ONLY TO THE ADVANCED VERSION OF STRAT-O-MATIC BASEBALL AND REPLACES THE PRESENTLY USED FIELDING CHART.\*THE STRAT-O-MATIC BASIC VERSION GAME'S FIELDING SYSTEM HAS NOT BEEN CHANGED. A paper replica of the advanced fielding chart will be mailed free of charge with each player card order shipped in 1978.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1977-78 Player Card Sets	Regular Price	Pre-Baseball Season Price
14 American and 12 National League teams (520 Players) only .	\$11.25	\$10.25
3 Selected teams (60 Players) . . . . .	\$ 2.05	\$ 1.45
1 Selected team (20 Players) . . . . .	\$ 0.70	\$ 0.70

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.45, and additional teams not completing a multiple of 3 cost 70¢ each. For example, a purchase of 4 teams costs \$2.15. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 70¢ each or 2 for \$1.35.



# Strat-o-Matic Game Co., Inc.

46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!  
TO OUR REGULAR CUSTOMERS ONLY.  
1979 STRAT-O-MATIC PLAYER  
CARDS AT SAVINGS UP TO 29% IF YOU ACT NOW.  
ADVANCED FIELDING CHART DEVELOPED**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1978-79 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 520 players, the twenty most representative players from each team, are included in the 1978-79 edition. Each player's card is based on the final official 1978 baseball averages. In addition to the top 520 players, we are releasing for our most avid baseball fans 104 additional players or 4 players per team from the 1978 season. By adding these players to the rosters of the top 520 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1978 statistical data. The 104 additional players may be purchased as a separate unit only for the special price of \$3.00. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 70¢ per set.

Included in our 1978-79 edition is an advanced fielding system. The advanced fielding system consists of the present defensive ratings for each player, an additional error rating for each player and an advanced fielding chart. The error ratings are listed on each player's advanced card with final results read from the advanced fielding chart. The advantage to this system is quite obvious. Each player will have two ratings for each position; one rating is an expression of his range and overall fielding ability, and the other rating is a measurement of his error frequency. THE ADVANCED FIELDING CHART IS APPLICABLE ONLY TO THE ADVANCED VERSION OF STRAT-O-MATIC BASEBALL AND REPLACES THE PRESENTLY USED FIELDING CHART. THE STRAT-O-MATIC BASIC VERSION GAME'S FIELDING SYSTEM HAS NOT BEEN CHANGED.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1978-79 Player Card Sets	Regular Price	Pre-Baseball Season Price
14 American and 12 National League teams (520 Players) only	\$11.25	\$10.25
3 Selected teams (60 Players)	\$ 2.05	\$ 1.45
1 Selected team (20 Players)	\$ 0.70	\$ 0.70

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.45, and additional teams not completing a multiple of 3 cost 70¢ each. For example, a purchase of 4 teams costs \$2.15. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 70¢ each or 2 for \$1.35.

# Strat-o-Matic Game Co., Inc.

46 Railroad Plaza

Glen Head, N.Y. 11545

**SPECIAL PRE-SEASON OFFER!  
TO OUR REGULAR CUSTOMERS ONLY.  
1980 STRAT-O-MATIC PLAYER  
CARDS AT SAVINGS UP TO 26% IF YOU ACT NOW.**

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games — the 1979-80 edition of Strat-O-Matic Baseball — at greatly reduced prices for you, our regular customers. However, this offer is good only until the opening day of Baseball season (April 10th).

A total of 520 players, the twenty most representative players from each team, are included in the 1979-80 edition. Each player's card is based on the final official 1979 baseball averages. In addition to the top 520 players, we are releasing for our most avid baseball fans 104 additional players or 4 players per team from the 1979 season. By adding these players to the rosters of the top 520 players, you can have 24 players per team. It must be noted that several of the additional player cards are based on insufficient 1979 statistical data. The 104 additional players may be purchased as a separate unit only for the special price of \$3.15. Individual players will not be sold from this unit. Also available are our 20 nameless cards priced at 75¢ per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1979-80 Player Card Sets	Regular Price	Pre-Baseball Season Price
14 American and 12 National League teams (520) players only	\$11.75	\$10.75
3 Selected teams (60 Players) .....	\$2.10	\$1.55
1 Selected team (20 Players) .....	\$0.70	\$0.70

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, each multiple of 3 costs \$1.55, and additional teams not completing a multiple of 3 cost 70¢ each. For example, a purchase of 4 teams costs \$2.25. Individual players are not sold separately. Selected teams purchased after April 10th are priced at 70¢ each.