MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

1990 STRAT-O-MATIC PLAYER CARDS NOW AVAILABLE! OPTIONAL SUPER ADVANCED RULES 1927 SEASON WITH SUPER ADVANCED FEATURES NOW AVAILABLE!

Dear Baseball Fan.

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games, the 1990 edition of Strat-O-Matic Baseball, at reduced prices for you, our regular customers. However, this offer is good only until the opening of the baseball season (April 10, 1990).

The 1989 Strat-O-Matic Baseball card set is identical to the preceding player card set. The additional players have been merged into each team's standard set of player cards. Thus, each team's player card set consists of 27 players rather than 20 players. An additional 27 players (Mixed Player Group), representing players from several teams, are included free of charge with all purchases of 26 teams and Deluxe Game sets. Therefore, several teams' rosters are enlarged to more than 27, increasing the 26 team player card total to 729. If you order less than 26 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.20.

Each player's card is based on the final official 1989 baseball averages. Almost every major league player with 50 or more at bats or 40 or more innings pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. Also available are our 20 nameless player cards (same physical makeup as previous sets prior to 1988) priced at \$1.00 per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

1989 Player Card Sets	Regular Price	Pre-Baseball Season Price
14 American and 12 National League teams (729) players only 1 Selected team (27 players)		\$23.75 \$1.05

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, individual teams cost \$1.05 each. Selected teams purchased after April 10th are priced at \$1.20 each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

Our pre-season sales do not affect the prices of oldtimer player cards, past season player cards, T-shirts, scorepads, books, parts and complete game sets. All prices, with the exception of complete game sets, may be found in the enclosed flyer. Prices for complete game sets are stated on back side of letter.

MANUFACTURERS OF QUALITY SPORTS GAMES

GLEN HEAD, N.Y. 11545

46 RAILROAD PLAZA

1990 SFASON STRAT-O-MATIC PLAYER CARDS NOW AVAILABLE!
1959 AND 1978 SEASONS WITH SUPER ADVANCED FEATURES NOW AVAILABLE!
63 ADDITIONAL 1990 SEASON PLAYER CARDS NOW AVAILABLE!
YOUR OWN PERSONALIZED STRAT-O-MATIC PLAYER CARD NOW AVAILABLE!

Dear Baseball Fan,

Strat-O-Matic Game Company takes great pride in presenting the ultimate in baseball games, the 1991 edition of Strat-O-Matic Baseball, at reduced prices for you, our regular customers. However, this offer is good only until the opening of the baseball season (April 10, 1991).

The 1990 Strat-O-Matic Baseball card set is identical to the preceding player card set. Each team's player card set consists of 27 players. An additional 27 players (Mixed Player Group), representing players from several teams, are included free of charge with all purchases of 26 teams and Deluxe Game sets. Therefore, several teams' rosters are enlarged to more than 27, increasing the 26 team player card total to 729. If you order less than 26 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.20. In addition to our regular set of 729 players, an additional 63 player card set is also available. It must be noted that all of the player cards contained in the additional player card set are based on insufficient data. The 63 additional player card set may be purchased for \$4.00.

Each player's card is based on the final official 1990 baseball averages. Almost every major league player with 50 or more at bats or 40 or more innings pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. Also available are our 20 nameless player cards (same physical makeup as previous sets prior to 1988) priced at \$1.00 per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

14 American and 12 National League teams (729) players only. \$24.75	1990 Player Card Sets
/ \$24.75	Regular
1.20	Price
\$23.75	Pre-Baseball
\$1.05	Season Price

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10th, individual teams cost \$1.05 each. Selected teams purchased after April 10th are priced at \$1.20 each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

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STRAT-O-MATIC GAME CO., INC. MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

1991 SEASON STRAT-O-MATIC PLAYER CARDS AVAILABLE MID-JANUARY!

Dear Baseball Fan,

Yes, you read correctly, *MID-JANUARY DELIVERY!* Barring acts of nature or manmade calamities, the 1991 season player card set and the revived 1975 season shall be released in record setting time and at reduced prices for you if you order before April 10, 1992. This contrasts to last year's disastrous release of the 1990 season player set. The computer transfer and kinks are finally behind us!

The 1991 Strat-O-Matic Baseball card set is identical to the preceding player card set. A total of 729 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 26 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 26 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

Each player's card is based on the final official 1991 baseball averages. Almost every major league player with 50 or more at bats or 40 or more innings pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 729 player card set, you may do so by purchasing 81 additional players at \$5.00. This set of 81 additional player cards is **NOT** included in purchases of 26 teams or deluxe games. Also available are our 20 nameless player cards (same physical makeup as previous sets prior to 1988) priced at \$1.25 per set.

The price of Strat-O-Matic player card sets which are affected now by our pre-basebal season offer are listed below.

14 American and 12 National League teams (729) players only 1 Selected team (27 players)	1991 Player Card Sets
y \$25.25	Regular
1.25	Price
\$24.25	Pre-Baseball
\$1.10	Season Price

In regard to individually selected teams, you can purchase as few or as many as you desire. Before April 10, 1992, individual teams cost \$1.10 each. Selected teams purchased after April 10, 1992, are priced at \$1.25 each.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

Our pre-season sales do not affect the prices of oldtimer player cards, past season player cards, T-shirts, scorepads, books, parts, complete game sets, personalized cards and computer products. All prices, with the exception of complete game sets, may be found in the enclosed flyer. Prices for complete game sets are stated on back side of letter. Also, please see our enclosed flyers for our computer baseball game line including the NEW V3 COMPUTER GAME FOR THE IBM and our unique personalized baseball card.

COMPLETE GAME SETS

Postage & Handling Charge: Please add the applicable amount found on coupon to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed.

We are extremely pleased to announce the immediate release of the 1975 season, our second revival season and the summer release of the 1941 season. Both seasons are setup for all three levels of Strat-O-Matic play (basic, advanced and super advanced). See the enclosed flyer for a full description of all of our oldtimer seasons.

WE ANTICIPATE MAILING OUT ALL 1991 CARD ORDERS IN MIDJANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. All orders include, free of charge, a roster sheet and revised rule changes. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY.

Yours truly

STRAT-O-MATIC GAME CO., INC

BBPLAYCARD

COMPLETE GAME SETS

(Deluxe, Gift Special or Selector Set) purchase	Optional super advanced rules and charts printed on cardboard stock, with NO game	(Deluxe, Gift Special or Selector Set) purchase	Optional super advanced rules and charts printed on cardboard stock, with any game	Optional super advanced rules and charts printed on paper stock 2.00	Each additional selected team in Selector Set 1.20	charts	1 Selector Set, first 5 teams of your choice excluding optional super advanced rules and	excluding optional super advanced rules and charts	1 Gift Special Set containing Cincinnati, Oakland, Boston, Pittsburgh and Chicago (AL)	optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of
	n cardboard stock, with NO game		n cardboard stock, with any gam	n paper stock			optional super advanced rules a		ston, Pittsburgh and Chicago (AL	\$3	9 players including a paper replic
3.50	-	.00	Ф	00	.20	.50	Б	3.25	_	.50	a of

Postage & Handling Charge: Please add the applicable amount found on coupon to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed. PRICE CHANGES: There is good and bad news to report. The good news - no price increases on 1991 Strat-O-Matic merchandise. All prices for all our products (excluding books) remain the same as 1990. The bad news - an increase in our postage and handling charge. This increase is in direct response to the significant postage increase by the U.S. Postal Service and other shipping services. However, this is the first postage and handling charge increase by Strat-O-Matic in several years.

We are extremely pleased to announce the release of two baseball old timer seasons, the 1959 and 1978 seasons. Both sets contain our marvelous super advanced features and current printing format. See the enclosed flyer for a full description of all our oldtimer seasons. Also, please see our enclosed flyers for selected baseball books and computer baseball game line including the **NEW V2 Computer Game for the IBM**. Our most unusual new product is a personalized player card (setup for basic, advanced and super advanced play) based on your own statistics and information. Yes, you can insert yourself into the cleanup spot of the Oakland lineup or become a member of the Cincinnati bullpen. Just fill in enclosed flyer.

Several revisions have been made to our optional super advanced rules. If you order 26 teams or a deluxe set, you will receive free of charge a paper replica of the revised optional super advanced rule packet.

WE ANTICIPATE MAILING OUT ALL 1991 CARD ORDERS RECEIVED BEFORE MARCH 30TH NO LATER THAN APRIL 1ST. In the past, Strat-O-Matic has commenced mailing new card orders in late January. However, for this year only, it is possible that Strat-O-Matic may begin mailing at a later date as the company for the first time is creating totally "in house" all player card input. In future years, our delivery date will be similar to or earlier than previous years shipping dates. All orders include, free of charge, a roster sheet and customers ordering 26 teams or deluxe game sets will also receive, free of charge, a paper replica of the revised optional super advanced rule packet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY.

Yours truly,

STRAT-O-MATIC GAME CO., INC

MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

SEVERAL CHANGES MADE TO ADVANCED & SUPER ADVANCED GAMES 1992 SEASON STRAT-O-MATIC PLAYER CARDS EXPANSION TEAMS AVAILABLE!!!!

Dear Baseball Fan

concerning their closer ability. Other important changes are listed below: advanced and super advanced games. Statistics featured at the bottom of each basic the advanced game, the major change is an additional rating and rule change for relievers STEALING FOR THE BATTERS; GAMES STARTED AND SAVES FOR THE PITCHERS. For RBI's; SLUGGING PERCENTAGE; ON BASE PERCENTAGE; STEALS AND CAUGHT player card (basic game's only change) have been expanded to include the following: into the 1992 baseball season player cards. All but one of these changes affect the Several intriguing improvements including one major change have been incorporated

- Groundball-flyball ratio tendency for batters and pitchers
- 2. Pull hitting tendency for batters.
- 3. Double play inducement tendency for pitchers
- Individual bunt ratings and running ratings for all pitchers.
- 5. Wild pitch, pass ball and balk ratings now listed on player cards

OPTIONAL RULE DO NOT ALTER GAME PLAYABILITY AT ALL. IT'S BUSINESS AS USUAL. THE ABOVE CHANGES WITH THE EXCEPTION OF THE CLOSER

charge, the 27 mixed players. If you order less than 26 teams, you will not receive the group of 27 mixed players). Orders for all 26 teams and deluxe games receive, free of Mixed Player Group. However, you may purchase the Mixed Player Group separately for A total of 729 players comprise our regular player card set (27 players per team and one

teams, Colorado and Florida. This is a separate set of 54 player cards priced at \$3.50 purchases of 26 teams or deluxe games. Projected rosters are available for the expansion additional players at \$5.00. This set of 81 additional player cards is NOT included in player card. However, a batter or pitcher need not meet these requirements to be major league player with 50 or more at bats or 40 or more innings pitched will receive a included. If you wish to add on to our 729 player card set, you may do so by purchasing 81 Also available are our 20 nameless player cards priced at \$1.25 per set. Each player's card is based on the final official 1992 baseball averages. Almost every

The price of Strat-O-Matic player card sets which are affected now by our pre-basebal

Optional super advanced rules and charts printed on paper stock	1 Selected team (27 players)	14 American and 12 National League teams (729) players only	season offer are listed below. 1992 Player Card Sets
k 2.00	1.25	\$25.25	Regular Price
2.00	\$1.10	\$24.25	Pre-Baseball Season Price

desire. Before April 10, 1993, individual teams cost \$1.10 each. Selected teams purchased after April 10, 1993, are priced at \$1.25 each In regard to individually selected teams, you can purchase as few or as many as you

STRAT-O-MATIC GAME CO., INC. MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

1967 SEASON WITH SUPER ADVANCED FEATURES NOW AVAILABLE 1993 SEASON STRAT-O-MATIC PLAYER CARDS NOW AVAILABLE

Dear Baseball Fan

January and at reduced prices for you if you order before April 10, 1994. The 1993 season Strat-O-Matic baseball player card set is identical to card set and the 1967 season shall be released approximately midthe preceding set. Barring acts of nature or man-made calamities, the 1993 season player

charge, the 27 mixed players. If you order less than 28 teams, you will not receive the group of 27 mixed players). Orders for all 28 teams and deluxe games receive, free of Mixed Player Group. However, you may purchase the Mixed Player Group separately for A total of 783 players comprise our regular player card set (27 players per team and one

wish to add on to our 783 player card set, you may do so by purchasing 99 additional card. However, a batter or pitcher need not meet these requirements to be included. If you league player with 40 or more at-bats and 28 innings or more pitched will receive a player 28 teams or deluxe games. Also available are our 20 nameless player cards priced at players at \$6.00. This set of 99 additional player cards is NOT included in purchases of Each player's card is based on the final official 1993 baseball averages. Every major

season offer are listed below The price of Strat-O-Matic player card sets which are affected now by our pre-baseball

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4 Am	993	00001
erican ai	1993 Player Card Sets	01101
nd 14 N am (27	Card	01010
1.4 American and 1.4 National League teams (783) players only \$26.75	Sets	COGNETICE AND INCOME.
\$26.75 1.25	Regular Price	
\$25.75 \$1.10	Regular Pre-Basebal Price Season Price	

purchased after April 10, 1994, are priced at \$1.25 each desire. Before April 10, 1994, individual teams cost \$1.10 each. Selected teams In regard to individually selected teams, you can purchase as few or as many as you

merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS. prices, providing all orders are received by our company before April 10th. Prices of coupon right away. You may send as many orders as you desire at the special pre-season To take advantage of our special pre-season baseball prices, mail in the enclosed

player cards, T-shirts, hats, scorepads, books, parts, complete game sets, personalized COMPUTER GAME FOR THE IBM and Macintosh. please see our enclosed flyer for our computer baseball game line including the NEW V5 be found in the enclosed flyer. Prices for complete game sets are listed below. Also cards and computer products. All prices, with the exception of complete game sets, may Our pre-season sales do not affect the prices of oldtimer player cards, past season

We anticipate the release of the V5computer game and 1993 and 1967 team disks in late February. Combination orders including 1993 cards and disks will be shipped together at that time. If you wish to have the team sets shipped first, please include an additional handling charge of \$3.50 (Please list this amount under other postage on the computer products order form). This is only for orders received prior to February 15, 1994. All other disks, with the exception of the Career Historical Disks are currently available. The Career Historical Disks are available in March.

COMPLETE GAME SETS

(Deluxe, Gift Special or Selector Set) purchase 3.50
Optional super advanced rules and charts printed on cardboard stock, with NO game
game (Deluxe, Gift Special or Selector Set) purchase 2.00
Optional super advanced rules and charts printed on cardboard stock, with any
Each additional selected team in Selector Set 1.25
advanced rules and charts
1 Selector Set, first 5 teams of your choice Including a paper replica of optional super
Francisco including a paper replica of optional super advanced rules and charts13.50
1 Gift Special Set containing Toronto, Philadelphia, Atlanta, Chicago (AL) and San
optional super advanced rules and charts)
1 Deluxe Strat-O-Matic Baseball Game (28 teams, 783 players including a paper replica of

Postage & Handling Charge: Please add the applicable amount found below to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed.

Up to \$5.00 \$5.01 - \$10.00 \$10.01 - \$20.00	If your order is:
add \$2.00 add \$3.00 add \$4.00	Postage & Handling Charge
\$20.01 - \$30.00 \$30.01 - \$40.00 \$40.01 or more	If your order is:
add \$4.50 add \$5.00 add \$5.50	Postage & Handling Charge

WE ANTICIPATE MAILING OUT ALL 1993 CARD ORDERS IN JANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. All orders include, free of charge, a roster sheet and revised rule changes. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY.

Yours truly

STRAT-O-MATIC GAME CO., INC.

P.S. - Strat-O-Matic intends to provide a tape message on our 516-671-6566 telephone number indicating up to date player card and computer shipping information. This message will be available from 4:30 pm until 8:30 am each day.

To take advantage of our special pre-season baseball prices, mail in the enclosed coupon right away. You may send as many orders as you desire at the special pre-season prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALL GAME OWNERS.

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We anticipate the release of the V4 computer game in late February. Combination orders including 1992 teams and disks will be shipped together at that time. If you wish to have the team sets shipped first, please include an additional handling charge of \$3.00. This is only for orders received prior to February 15, 1992.

COMPLETE GAME SETS

(Deluxe, Gift Special or Selector Set) purchase	Optional super advanced rules and charts printed on cardboard stock, with NO game	game (Deluxe, Gift Special or Selector Set) purchase 2.00	Optional super advanced rules and charts printed on cardboard stock, with any	Each additional selected team in Selector Set	advanced rules and charts	1 Selector Set, first 5 teams of your choice including a paper replica of optional super	including a paper replica of optional super advanced rules and charts	1 Gift Special Set containing Toronto, Atlanta, Pittsburgh, Oakland and Milwaukee	optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of
1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)\$33.00 1 Gift Special Set containing Toronto, Atlanta, Pittsburgh, Oakland and Milwaukee	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of	

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If your order is:	Postage & Handling Charge	If your order is:	Postage & Handling Charge
Up to \$5.00		\$20.01 - \$30.00	add \$4.50
\$5.01 - \$10.00		\$30.01 - \$40.00	add \$5.00
\$10.01 - \$20.00		\$40.01 or more	add \$5.50

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Yours truly,

STRAT-O-MATIC GAME CO., INC.

MANUFACTURERS OF QUALITY SPORTS GAMES

GLEN HEAD, N.Y. 11545

46 RAILROAD PLAZA

1990 SEASON STRAT-O-MATIC PLAYER CARDS NOW AVAILABLE!
1959 AND 1978 SEASONS WITH SUPER ADVANCED FEATURES NOW AVAILABLE!
63 ADDITIONAL 1990 SEASON PLAYER CARDS NOW AVAILABLE!
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The 1990 Strat-O-Matic Baseball card set is identical to the preceding player card set. Each team's player card set consists of 27 players. An additional 27 players (Mixed Player Group), representing players from several teams, are included free of charge with all purchases of 26 teams and Deluxe Game sets. Therefore, several teams' rosters are enlarged to more than 27, increasing the 26 team player card total to 729. If you order less than 26 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.20. In addition to our regular set of 729 players, an additional 63 player card set is also available. It must be noted that all of the player cards contained in the additional player card set are based on insufficient data. The 63 additional player card set may be purchased for \$4.00.

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14 American and 12 National League teams (729) players only \$24.75 1 Selected team (27 players)	1990 Player Card Sets
. \$24.75	Regular
. 1.20	Price
\$23.75	Pre-Baseball
\$1.05	Season Price

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GLEN HEAD, N.Y. 11545

1991 SEASON STRAT-O-MATIC PLAYER CARDS AVAILABLE MID-JANUARY!

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The price of Strat-O-Matic player card sets which are affected now by our pre-baseball season offer are listed below.

14 /	199
American and Selected tea	1 Player
d 12 N lm (27	Card
Vational League teams (729) players only.	Sets
ly. \$25.25 1.25	Regular Price
\$24.25 \$1.10	Pre-Baseball Season Price

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COMPLETE GAME SETS

(Deluxe, Gift Special or Selector Set) purchase	(Deluxe
Optional super advanced rules and charts printed on cardboard stock, with NO game	Optiona
game (Deluxe, Gift Special or Selector Set) purchase 2.00	game (
Optional super advanced rules and charts printed on cardboard stock, with any	Optional
Optional super advanced rules and charts printed on paper stock 2.00	Optional
Each additional selected team in Selector Set	Each ad
and charts	and charts
1 Selector Set, first 5 teams of your choice excluding optional super advanced rules	1 Selector
excluding optional super advanced rules and charts	excluding
1 Gift Special Set containing Atlanta, Minnesota, Toronto, Pittsburgh and Los Angeles	1 Gift Spe
optional super advanced rules and charts)	optional su
1 Deluxe Strat-O-Matic Baseball Game (26 teams, 729 players including a paper replica of	1 Deluxe S

Postage & Handling Charge: Please add the applicable amount found on coupon to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed.

We are extremely pleased to announce the immediate release of the 1975 season, our second revival season and the summer release of the 1941 season. Both seasons are setup for all three levels of Strat-O-Matic play (basic, advanced and super advanced). See the enclosed flyer for a full description of all of our oldtimer seasons.

WE ANTICIPATE MAILING OUT ALL 1991 CARD ORDERS IN MIDJANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. All orders include, free of charge, a roster sheet and revised rule changes. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY.

Yours truly,

STRAT-O-MATIC GAME CO., INC

BBPLAYCARD

COMPLETE GAME SETS

Postage & Handling Charge: Please add the applicable amount found on coupon to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed. PRICE CHANGES: There is good and bad news to report. The good news - no price increases on 1991 Strat-O-Matic merchandise. All prices for all our products (excluding books) remain the same as 1990. The bad news - an increase in our postage and handling charge. This increase is in direct response to the significant postage increase by the U.S. Postal Service and other shipping services. However, this is the first postage and handling charge increase by Strat-O-Matic in several years.

We are extremely pleased to announce the release of two baseball old timer seasons, the 1959 and 1978 seasons. Both sets contain our marvelous super advanced features and current printing format. See the enclosed flyer for a full description of all our oldtimer seasons. Also, please see our enclosed flyers for selected baseball books and computer baseball game line including the **NEW V2 Computer Game for the IBM**. Our most unusual new product is a personalized player card (setup for basic, advanced and super advanced play) based on your own statistics and information. Yes, you can insert yourself into the cleanup spot of the Oakland lineup or become a member of the Cincinnati bullpen. Just fill in enclosed flyer.

Several revisions have been made to our optional super advanced rules. If you order 26 teams or a deluxe set, you will receive free of charge a paper replica of the revised optional super advanced rule packet.

WE ANTICIPATE MAILING OUT ALL 1991 CARD ORDERS RECEIVED BEFORE MARCH 30TH NO LATER THAN APRIL 1ST. In the past, Strat-O-Matic has commenced mailing new card orders in late January. However, for this year only, it is possible that Strat-O-Matic may begin mailing at a later date as the company for the first time is creating totally "in house" all player card input. In future years, our delivery date will be similar to or earlier than previous years shipping dates. All orders include, free of charge, a roster sheet and customers ordering 26 teams or deluxe game sets will also receive, free of charge, a paper replica of the revised optional super advanced rule packet. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY.

Yours truly,

STRAT-O-MATIC GAME CO., INC.

STRAT-O-MATIC GAME CO., INC. MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

OPPORTUNITY TO DETERMINE THE OUTCOME OF THIS EXCEPTIONAL 1994-THE GREATEST BASEBALL STORY NEVER TOLD! YOUR ALL TIME POWER SEASON

ALSO AVAILABLE, 1954 SEASON WITH SUPER ADVANCED FEATURES

Dear Baseball Fan

card set and the 1954 season shall be released approximately mid-The 1994 season Strat-O-Matic baseball player card set is identical to January and at reduced prices for you if you order before April 10, 1995. Barring acts of nature or man-made calamities, the 1994 season player

charge, the 27 mixed players. If you order less than 28 teams, you will not receive the group of 27 mixed players). Orders for all 28 teams and deluxe games receive, free of Mixed Player Group. However, you may purchase the Mixed Player Group separately for A total of 783 players comprise our regular player card set (27 players per team and one

28 teams or deluxe games. Also available are our 20 nameless player cards priced at players at \$6.25. This set of 99 additional player cards is NOT included in purchases of wish to add on to our 783 player card set, you may do so by purchasing 99 additional card. However, a batter or pitcher need not meet these requirements to be included. If you league player with 19 or more at-bats and 13 innings or more pitched will receive a player Each player's card is based on the final official 1994 baseball averages. Every major

season offer are listed below The price of Strat-O-Matic player card sets which are affected now by our pre-basebal Pre-Baseball Season Price

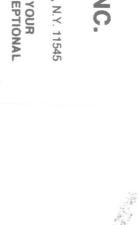
14 American and 14 National League teams (783) players only. \$27.75 1 Selected team (27 players) \$26.75 \$1.15

1994 Player Card Sets

purchased after April 10, 1995, are priced at \$1.30 each. desire. Before April 10, 1995, individual teams cost \$1.15 each. Selected teams In regard to individually selected teams, you can purchase as few or as many as you

merchandise on orders received after April 10th will revert to the above stated regular prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC coupon right away. You may send as many orders as you desire at the special pre-season BASEBALL GAME OWNERS. prices, providing all orders are received by our company before April 10th. Prices of To take advantage of our special pre-season baseball prices, mail in the enclosed

COMPUTER GAME FOR THE IBM and Macintosh. please see our enclosed flyer for our computer baseball game line including the NEW V6 be found in the enclosed flyer. Prices for complete game sets are listed below. Also cards and computer products. All prices, with the exception of complete game sets, may player cards, T-shirts, caps, scorepads, books, parts, complete game sets, personalized Our pre-season sales do not affect the prices of oldtimer player cards, past season



please include an additional handling charge of \$4.00 (Please list this amount under other postage on the computer products order form). This is only for orders received prior to February 15, 1995. The Macintosh V6 game disk, 1994 team disk, and Macintosh 256 color ball park disk will together at that time. If you wish to have the team sets shipped first, Combination orders including 1994 cards and disks will be shipped We anticipate the release of the V6 computer game, 1994 and 1954 team disks and the 256 color current stadium in late February. be available in March.

COMPLETE GAME SETS

regardless of number of coupons or order blanks enclosed. cost of total order. Only one handling charge must be included with each order mailed, Postage & Handling Charge: Please add the applicable amount found below to

Up to \$5.00 \$5.01 - \$10.00 \$10.01 - \$20.00	If your order is:
add \$2.00 add \$3.00 add \$4.00	Postage & Handling Charge
\$20.01 - \$30.00 \$30.01 - \$40.00 \$40.01 or more	If your order is:
add \$4.50 add \$5.00 add \$5.50	Postage & Handling Charge

ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE WE ANTICIPATE MAILING OUT ALL 1994 CARD ORDERS IN JANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. All orders include, free of charge, a roster sheet. For the CURRENCY ONLY.

Yours truly

STRAT-O-MATIC GAME CO., INC

message will be available from 4:30 pm until 8:30 am each day. number indicating up to date player card and computer shipping information. This P.S. - Strat-O-Matic intends to provide a tape message on our 516-671-6566 telephone

BBPRESEASO

MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

WITH A GREAT SET OF STATISTICAL AVERAGES FOR 1995 ALSO AVAILABLE, THE 1934 AND 1964 SEASONS BASEBALL IS REALLY BACK

Dear Baseball Fan,

approximately late January. Barring acts of nature or man-made calamities, the 1995 season player set, the 1934 and the 1964 seasons shall be released

charge, the 27 mixed players. If you order less than 28 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for group of 27 mixed players). Orders for all 28 teams and deluxe games receive free of A total of 783 players comprise our regular player card set (27 players per team and one

card. However, a batter or pitcher need not meet these requirements to be included. If you 28 teams or deluxe games. Also available are our 20 nameless player cards priced at players at \$6.75. This set of 108 additional player cards is NOT included in purchases of wish to add on to our 783 player card set, you may do so by purchasing 108 additional league player with 35 or more at-bats and 27 innings or more pitched will receive a player Each player's card is based on the final official 1995 baseball averages. Every major

season offer are listed below The price of Strat-O-Matic player card sets which are affected now by our pre-baseball

14 American and 14 National League teams (783) players only. \$27.75 1 Selected team (27 players)	1995 Player Card Sets
\$27.75	Regular
1.30	Price
\$26.75	Pre-Baseball
\$1.15	Season Price

purchased after April 10, 1996, are priced at \$1.30 each. desire. Before April 10, 1996, individual teams cost \$1.15 each. Selected teams In regard to individually selected teams, you can purchase as few or as many as you

prices, providing all orders are received by our company before April 10th. Prices of merchandise on orders received after April 10th will revert to the above stated regular BASEBALL GAME OWNERS. prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC coupon right away. You may send as many orders as you desire at the special pre-season To take advantage of our special pre-season baseball prices, mail in the enclosed

forthcoming Strat-O-Matic CD-ROM computer games for the IBM and Macintosh. see our enclosed flyer for our computer baseball game line including the V6.2 and cards and computer products. All prices may be found in the enclosed flyer. Also, please player cards, T-shirts, caps, scorepads, books, parts, complete game sets, personalized Our pre-season sales do not affect the prices of oldtimer player cards, past season

Strat-O-Matic CD-ROM Baseball game disk is late spring seasons will be available for delivery in late January. The anticipated delivery date for the The V6.2 game disk, 1934, 1964 and 1995 team disks and player card sets for all three

STRAT-O-MATIC GAME CO., INC.

MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

WITH A GREAT SET OF STATISTICAL AVERAGES FOR 1996 ALSO AVAILABLE, THE 1960 SEASON **BASEBALL IS REALLY BACK**

Dear Baseball Fan

and the 1960 season shall be released approximately late January. Barring acts of nature or man-made calamities, the 1996 season player card set

charge, the 27 mixed players. If you order less than 28 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for one group of 27 mixed players). Orders for all 28 teams and deluxe games receive, free of A total of 783 players comprise our regular player card set (27 players per team and

card. However, a batter or pitcher need not meet these requirements to be included. If you players at \$6.75. This set of 108 additional player cards is **NOT** included in purchases of 28 teams or deluxe games. Also available are our 20 nameless player cards priced at wish to add on to our 783 player card set, you may do so by purchasing 108 additional league player with 40 or more at-bats and 29 innings or more pitched will receive a player Each player's card is based on the final official 1996 baseball averages. Every major

season offer are listed below The price of Strat-O-Matic player card sets which are affected now by our pre-basebal

14 American and 14 National League teams (783) players only. \$27.75 1 Selected team (27 players)	1996 Player Card Sets
players only.	
\$27.75	Regular
\$1.30	Price
\$26.75	Pre-Baseball
\$1.15	Season Price

desire. Before April 10, 1997, individual teams cost \$1.15 each. Selected teams purchased after April 10, 1997, are priced at \$1.30 each. In regard to individually selected teams, you can purchase as few or as many as you

prices, providing all orders are received by our company before April 10th. Prices of coupon right away. You may send as many orders as you desire at the special pre-season prices. THIS OFFER IS ONLY OPEN TO REGULAR STRAT-O-MATIC BASEBALI merchandise on orders received after April 10th will revert to the above stated regular To take advantage of our special pre-season baseball prices, mail in the enclosed

Strat-O-Matic CD-ROM computer games for the IBM and Macintosh cards and computer products. All prices may be found in the enclosed flyer. Also, please player cards, T-shirts, caps, scorepads, books, parts, complete game sets, personalized see our enclosed flyer for our computer baseball game line including the V6.3 and Our pre-season sales do not affect the prices of oldtimer player cards, past season

available in late February. The 1996 and 1960 player card sets for both seasons will be The V6.3 game disk, CD-ROM V2 game disk, and the 1960 and 1996 team disks will be available in late January

COMPLETE GAME SETS

(Deluxe or Selector Set) purchase	Optional super advanced rules and charts printed on cardboard stock, with NO game	game (Deluxe or Selector Set) purchase \$2.10	Optional super advanced rules and charfs printed on cardboard stock, with any	Each additional selected team in Selector Set	advanced rules and charts	1 Selector Set, first 5 teams of your choice including a paper replica of optional super	of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (28 teams, 783 players including a paper replica
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Postage & Handling Charge: Please add the applicable amount found below to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed.

If your order is:	Postage and Handling Charge
Up to \$10.00	add \$3.00
\$10.01 - \$20.00	add \$4.00
\$20.01 - \$30.00	add \$4.50
\$30.01 - \$40.00	add \$5.00
\$40.01 or more	add \$5.50

WE ANTICIPATE MAILING OUT ALL 1996 CARD ORDERS IN LATE JANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY, DRAWN ON A U.S. BANK.

Yours truly,

STRAT-O-MATIC GAME CO., INC.

P.S. - Strat-O-Matic intends to provide a tape message on our 516-671-6566 telephone number indicating up to date player card and computer shipping information. This message will be available from 4:30 pm until 8:30 am each day. Please note that our 800 telephone number is not in service during the month of January. IF YOU ARE ORDERING BOTH CARD SETS AND DISKS AND WOULD LIKE YOUR CARDS SHIPPED SEPARATELY, PLEASE ENCLOSE AN ADDITIONAL \$ 4.00 FOR SPLIT SHIPMENT CHARGES.

COMPLETE GAME SETS

(Deluxe, Gift Special or Selector Set) purchase	Optional super advanced rules and charts printed on cardboard stock, with NO game	game (Deluxe, Gift Special or Selector Set) purchase 2.10	Optional super advanced rules and charts printed on cardboard stock, with any	Each additional selected team in Selector Set	advanced rules and charts	1 Selector Set, first 5 teams of your choice including a paper replica of optional super	including a paper replica of optional super advanced rules and charts	1 Gift Special Set containing Atlanta, Cleveland, Cincinnati, Seattle and Boston	of optional super advanced rules and charts)	1 Deluxe Strat-O-Matic Baseball Game (28 teams, 783 players including a paper replica
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Postage & Handling Charge: Please add the applicable amount found below to cost of total order. Only one handling charge must be included with each order mailed regardless of number of coupons or order blanks enclosed.

\$40.01 or more	\$30.01 - \$40.00	\$20.01 - \$30.00	\$10.01 - \$20.00	Up to \$10.00	If your order is:
add \$5.50	add \$5.00	add \$4.50	add \$4.00	add \$3.00	Postage and Handling Cha

WE ANTICIPATE MAILING OUT ALL 1995 CARD ORDERS IN LATE JANUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. For the earliest possible delivery, mail the enclosed coupons right away. NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY, DRAWN ON A U.S. BANK.

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MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

STRAT-O-MATIC'S LAST OFFICIAL CURRENT 28 TEAM
SET AND ALSO OUR FIRST 30 TEAM UNOFFICIAL TEAM SET!
ARIZONA AND TAMPA BAY ROSTERS AVAILABLE
1965 SEASON ALSO AVAILABLE

Dear Baseball Fan

Barring acts of nature or man-made calamities, the 1997 season player card set and the 1965 season shall be released in approximately late January.

A total of 783 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 28 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 28 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

Each player's card is based on the final official 1997 baseball averages. Every major league player with 30 or more at-bats and 27 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 783 player card set, you may do so by purchasing 126 additional players for \$8.00. This set of 126 additional player cards is **NOT** included in purchases of 28 teams or deluxe games. For the first time, the additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 28 teams and a total card in the additional players. Mark McGwire is a good example. Arizona and Tampa Bay can be part of your game play if you purchase all 28 teams, the additional players and the expansion teams. The two expansion team rosters (54 players) may be purchased for \$3.50. Also available are our 20 nameless player cards priced at \$1.25 per set. A complete set of 28 teams (783 players) may be purchased for \$27.25. Individual teams may be purchased for \$1.25 each. **All team orders will receive free of charge replicas of our new basic and advanced fielding charts which incorporate ratings for 5 rated fielders**.

To take advantage of our baseball offers mail in the enclosed coupon right away. Also see our enclosed flyers for oldtimer player cards, past season player cards, All-Star cards, T-shirts, books, scorepads, parts, complete game sets, personalized cards and computer products. All prices may be found in the enclosed flyers. Also please see our enclosed flyer for our computer baseball game line including the V6.4 and Strat-O-Matic CD-ROM computer games.

The V6.4 game disk, CD-ROM V3 game disk, 1906, 1908, 1912, 1916 and 1919 'deadball era'', and the 1965 and 1997 team disks will be available in late February. The 1997 and 1965 player card sets for both seasons will be available in late January.

STRAT-O-MATIC GAME CO., INC.

MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

NOW AVAILABLE STRAT-O-MATIC'S 1998 SEASON,
BASEBALL'S GREATEST YEAR FEATURING AN INCREDIBLE MIX OF
POWER PITCHING AND SLUGGING! ALSO AVAILABLE, THE HISTORICALLY
ASTONISHING 1920 SEASON!

Dear Baseball Fan,

Strat-O-Matic is extremely proud of our two new seasons. They arguably represent the most outstanding two season release in the history of our company.

A total of 837 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 30 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 30 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

products. All prices may be found in the enclosed flyers. Also please see our enclosed see our enclosed flyers for oldtimer player cards, past season player cards, All-Star cards To take advantage of our baseball offers mail in the enclosed coupon right away. Also among the 30 teams and a total card in the additional players. Also available are our 20 computer games. flyer for our computer baseball game line including the DOS and Strat-O-Matic CD-ROM T-shirts, books, scorepads, parts, complete game sets, personalized cards and computer may be purchased for \$29.25. Individual teams may be purchased for \$1.25 each. nameless player cards priced at \$1.25 per set. A complete set of 30 teams (837 players) on the combined statistics of both leagues. It is possible for a player to have two cards 30 teams or deluxe games. The additional players include total cards, player cards based players for \$9.00. This set of 144 additional player cards is NOT included in purchases of wish to add on to our 837 player card set, you may do so by purchasing 144 additional card. However, a batter or pitcher need not meet these requirements to be included. If you league player with 34 or more at-bats and 28 innings or more pitched will receive a player Each player's card is based on the final official 1998 baseball averages. Every major

The V6.5 game disk, CD-ROM V4 game disk, and the 1920 and 1998 team disks will be available in **late February**. The 1998 and 1920 player card sets for both seasons will be available in late January.