

STRAT-O-MATIC GAME CO., INC.

MANUFACTURERS OF QUALITY SPORTS GAMES

46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

TWO EXCITING OFFERS FOR YOU IN RECOGNITION OF OUR 40TH ANNIVERSARY
THE VERY COMPETITIVE 2000 BASEBALL SEASON
A SPECIAL LIMITED EDITION OF STRAT-O-MATIC'S HALL OF FAME

Unbelievable parity occurred in the 2000 baseball season! For the first time in the history of baseball, no team won or lost more than sixty percent of their games. In other words no team's winning percentage exceeded .600 or was less than .400. If you were to place all the National League teams together in one division (not three), the top four teams would be within three games of each other. Four of the six Major League division races resulted in a 5 or less game difference between winners and second place teams.

Strat-O-Matic's Hall of Fame player card set consists of 192 players, 189 players from the Baseball Hall of Fame and three additional players, Joe Jackson, Carl Mays and Pete Rose. Each player's card is based on his best seven years and is setup for basic, advanced and super advanced play. As part of our 40th anniversary celebration, you will be delighted to know that the Hall of Fame player card set presentation is **very special**.

The Hall of Fame 2000 set can be purchased for \$ 33.95 which includes shipping and handling. Once the set sells out, it will not be reprinted in the same fashion. Printed on both sides in four colors on heavier and tougher paper stock (25% heavier), the player cards are very special, to say the least, our most attractive presentation ever.

. A total of 837 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 30 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 30 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

Each player's card is based on the final official 2000 baseball averages. Every major league player with 39 or more at-bats and 30 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 162 additional players for \$10.00. This set of 162 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.25 per set. A complete set of 30 teams (837 players) may be purchased for \$29.95. Individual teams may be purchased for \$1.25 each.

To take advantage of our baseball offers mail in the enclosed coupon right away. Also see our enclosed flyers for oldtimer player cards, past season player cards, T-shirts, books, scorepads, parts, complete game sets, and computer products. All prices may be found in the enclosed flyers. Also please see the enclosed flyer for our Strat-O-Matic CD-ROM computer game.

Strat-O-Matic anticipates shipping the 2000 season including the CD-ROM V6 game disk in late January. We anticipate shipping our Hall of Fame 2000 set in late February.

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AVAILABLE FOR PURCHASE!
THE AMAZING 2001 BASEBALL SEASON AND
THE EXCITING 1955 BASEBALL SEASON

Two wonderful baseball seasons, 2001 and 1955, two different eras, two different sets of baseball statistics with one common denominator, enjoyment and excitement for you, the baseball fan.

A total of 837 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 30 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 30 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

Each player's card is based on the final official 2001 baseball averages. Every major league player with 39 or more at-bats and 33 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 162 additional players for \$10.00. This set of 162 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.25 per set. A complete set of 30 teams (837 players) may be purchased for \$29.95. Individual teams may be purchased for \$1.25 each.

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The CD-ROM V7 and the 1955 team disk will be available in **early to mid-February**. The 2001 and 1955 player card sets for both seasons will be available in early to mid-February.

COMPLETE GAME SETS

Deluxe Strat-O-Matic Baseball Game (30 teams, 837 players **including** a paper replica of optional super advanced rules and charts).....\$39.00
Selector Set, first 5 teams of your choice **including** a paper replica of optional super advanced rules and charts.....\$15.50
Each additional selected team in Selector Set\$ 1.25
Optional super advanced rules and charts printed on cardboard stock, **with any game (Deluxe or Selector Set) purchase**.....\$2.10
Optional super advanced rules and charts printed on cardboard stock, **with NO game (Deluxe or Selector Set) purchase**.....\$3.75

Postage & Handling Charge: Please add the applicable amount found below to cost of total order. Only one handling charge must be included with each order mailed, regardless of number of coupons or order blanks enclosed.

<u>If your order is:</u>	<u>Postage and Handling Charge</u>
Up to \$10.00	add \$4.00
\$10.01 - \$20.00	add \$5.00
\$20.01 - \$30.00	add \$5.50
\$30.01 - \$40.00	add \$6.00
\$40.01 - \$50.00	add \$6.50
\$50.01 or more	add \$7.50

WE ANTICIPATE MAILING OUT ALL 2001 CARD ORDERS IN EARLY FEBRUARY ON A "FIRST COME, FIRST SERVED" BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. For the earliest possible delivery, mail the enclosed coupons right away. **NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY, DRAWN ON A U.S. BANK.**
Orders shipped during the month of February and the first half of March are processed and shipped on a first-come basis. Huge order backlog accumulations occur, causing significant delays in shipping. After March 15, all baseball orders are shipped one working day after receipt.

P.S. Strat-O-Matic intends to provide a tape message on our 516-671-6566 telephone number indicating up-to-date player card and computer shipping information. This message will be available from 4:30pm until 8:30am each day. **Please note that our 800 telephone number is not in service during the month of January.**

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MANUFACTURERS OF QUALITY SPORTS GAMES

GLEN HEAD, N.Y. 11545

Actually the 2002 season was much more than Barry Bonds. It was a season of balance, jampacked with both batting and pitching titans. The 1963 season features great pitching. These two wonderful seasons are yours to enjoy.

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Each player's card is based on the final official 2002 baseball averages. Every major league player with 34 or more at-bats and 33 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 162 additional players for \$10.00. This set of 162 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.25 per set. A complete set of 30 teams (837 players) may be purchased for \$29.95. Individual teams may be purchased for \$1.25 each.

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The CD-ROM 2003 edition, the 1963 team disk, the 2002 player cards and the 1963 player cards will be available in **late January to mid-February**.

MANUFACTURERS OF QUALITY SPORTS GAMES

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Amazing pitching statistics, particularly among relievers, solid hitting and four competitive division races are among the many features of the 2003 Season. The 1911 batting stats sparked so that it is difficult to believe that this is a deadball season. Of course, great pitching is widespread. These two wonderful seasons are yours to enjoy.

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Each player's card is based on the final official 2003 baseball averages. Every major league player with 38 or more at-bats and 29 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 171 additional players for \$10.50. This set of 171 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.25 per set. A complete set of 30 teams (837 players) may be purchased for \$29.95. Individual teams may be purchased for \$1.25 each.

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The CD-ROM 2004 edition, the 1911 team disk, the 2003 player cards and the 1911 player cards will be available in **late January to mid-February**.

COMPLETE GAME SETS

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Selector Set, first 5 teams of your choice **including** a paper replica of optional super advanced rules and charts.....\$15.50
Each additional selected team in Selector Set\$ 1.25
Optional super advanced rules and charts printed on cardboard stock,
with any game (Deluxe or Selector Set) purchase.....\$2.10
Optional super advanced rules and charts printed on cardboard stock,
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\$20.01 - \$30.00	add \$6.00	\$75.01 - \$100.00	add \$9.00
\$30.01 - \$40.00	add \$6.50	\$100.01 or more	add \$10.00

WE ANTICIPATE MAILING OUT ALL 2003 AND 1911 CARD ORDERS IN EARLY FEBRUARY ON A “FIRST COME, FIRST SERVED” BASIS. PLEASE ALLOW FOUR WEEKS IN TRANSIT. For the earliest possible delivery, mail the enclosed coupons right away. **NEW YORK STATE AND CITY RESIDENTS, ADD SALES TAX TO COST OF YOUR PURCHASE. ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY, DRAWN ON A U.S. BANK.**

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P.S. Strat-O-Matic intends to provide a tape message on our 516-671-6566 telephone number indicating up-to-date player card and computer shipping information. This message will be available from 4:30pm until 8:30am each day. **Please note that our 800 telephone number is not in service during the month of January.**

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46 RAILROAD PLAZA

GLEN HEAD, N.Y. 11545

THE 2004 SEASON -

ONE OF THE MOST MEMORABLE BASEBALL SEASONS EVER

THE 1948 SEASON - A WELL-BALANCED SEASON IN ALL RESPECTS

Three power-house teams in Boston, New York (AL) and St. Louis were the leaders of the 2004 season. Amazing pitching statistics, particularly among relievers, solid hitting and three competitive division races are among the many features of this marvelous season. Solid hitting and quality pitching dominated the 1948 season. These two wonderful seasons are yours to enjoy.

A total of 837 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 30 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 30 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.25.

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To take advantage of our baseball offers, mail in the enclosed coupon right away. Also see our enclosed flyers for oldtimer player cards, our special Hall of Fame player card set, past season player cards, T-shirts, books, scorepads, parts, complete game sets, computer products and our new book **"STRAT-O-MATIC FANATICS."** All prices may be found in the enclosed flyers. Also please see our enclosed flyer for our computer baseball game.

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THE 2005 SEASON -

CHICAGO, FINALLY "KING OF THE HILL" IN SPITE OF VIGOROUS CHALLENGES

THE 1957 SEASON-GREAT PLAYERS WIELDING HOT BATS AND PITCHING BULLETS

The 2005 season will be remembered for both its competitive balance and statistical balance. Chicago was seriously challenged by several American League teams. Without doubt, replays should be very interesting. Also, Houston's stretch drive challenged the National League Division leaders. The 1957 season is remembered for the marvelous hitting competition between Mickey Mantle and Ted Williams. And of course, Milwaukee finally winning the National League pennant and World Series after two straight National League second place finishes.

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COMPLETE GAME SETS

Deluxe Strat-O-Matic Baseball Game (30 teams, 837 players including a paper replica of optional super advanced charts).....	\$40.50
Selector Set, first 5 teams of your choice including a paper replica of optional super advanced charts.....	\$16.50
Each additional selected team in Selector Set	\$ 1.30
Optional super advanced charts printed on cardboard stock, with any game (Deluxe or Selector Set) purchase	\$2.20
Optional super advanced charts printed on cardboard stock, with NO game (Deluxe or Selector Set) purchase	\$4.00

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\$20.01 - \$30.00	add \$7.00	\$75.01 - \$100.00	add \$10.50
\$30.01 - \$40.00	add \$8.00	\$100.01 or more	add \$11.75

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\$20.01 - \$30.00	add \$6.50	\$75.01 - \$100.00	add \$10.00
\$30.01 - \$40.00	add \$7.50	\$100.01 or more	add \$11.00

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THE IMPROBABLE 2006 SEASON – ST. LOUIS SURPRISES THE PROBABLE 1971 SEASON – BALTIMORE AND PITTSBURGH TRIUMPH

How did St. Louis accomplish their 2006 miracle? Perhaps, by playing Strat-O-Matic you may make the discovery. Of course, there are a lot of teams challenging, including both New York teams, Minnesota, Detroit and San Diego. Once again, both leagues hit for high averages and power. Pitching was also a strength, particularly in the bullpen. As for 1971, our new re-release, Baltimore, Pittsburgh, Oakland, San Francisco and Los Angeles performed at high levels, insuring one of them to take it all. The NL homerun race between Willie Stargell and Hank Aaron was very exciting as only one homerun separated them. It is the year of career personal bests for many players, including Mickey Lolich (25 wins), Bill Menton winning the AL home run crown, and Joe Torre hitting a torrid .363 for his only batting championship. The 1971 season is re-released and has been updated to include all super advanced play features.

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Each player's card is based on the final official 2006 baseball averages. Every major league player with 35 or more at-bats and 30 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 189 additional players for \$13.75. This set of 189 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$2.05 per set. A complete set of 30 teams (837 players) may be purchased for \$35.25. Individual teams may be purchased for \$1.65 each.

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2007 Season: Boston Wins It All After Exciting Races and Historic Homeruns 1951 Season: The Legendary New York-Brooklyn Pennant Race and Playoff

Some call 2007 the greatest baseball season of all. It had close races in all six divisions, but especially in the NL East and West, where Philadelphia and Colorado staged spectacular surges into the post-season. In the AL post-season, Boston had to overcome a 3-games-to-1 deficit against a terrific Cleveland team before winning the World Series against miraculous Colorado, in its first World Series ever.

This is the season Barry Bonds passed Hank Aaron's career home run record. Sammy Sosa hit his 600th homer. Alex Rodriguez, Jim Thome and Frank Thomas all hit No. 500.

The 1951 season lets you experience the classic NL pennant race that ended with a three-game playoff and Bobby Thomson's walk-off home run. The AL's four-team race was won by New York on the final weekend after Cleveland, Boston and Chicago all held the lead. Willie Mays, Mickey Mantle and Minnie Minozo were outstanding rookies. Allie Reynolds pitched two no-hitters. Ralph Kiner won his sixth straight home run title. Stan Musial, Ted Williams, Jackie Robinson, Roy Campanella, Bob Feller and other all-time greats had spectacular seasons.

A total of 837 players comprise our regular player card set (27 players per team and one group of 27 mixed players). Orders for all 30 teams and deluxe games receive, free of charge, the 27 mixed players. If you order less than 30 teams, you will not receive the Mixed Player Group. However, you may purchase the Mixed Player Group separately for \$1.75.

Each player's card is based on the final official 2007 baseball averages. Every major league player with 30 or more at-bats and 29 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 189 additional players for \$14.25. This set of 189 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.75 per set. A complete set of 30 teams (837 players) may be purchased for \$36.75. Individual teams may be purchased for \$1.75 each.

MANUFACTURERS OF QUALITY SPORTS GAMES

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PHILADELPHIA'S YEAR TO SHOCK ALL WITH A CHAMPIONSHIP

WASHINGTON, THE SURPRISE WINNER OF 1924

How did Philadelphia defy the odds in winning the 2008 World Series? Perhaps, by playing Strat-O-Matic, you make the discovery. A lot of teams contemplated, including Boston, both Chicago's, both Los Angeles teams and both New York teams. Intercity World Series competition was a possibility but Philadelphia and Tampa bay overcame this competition to become World Series competitors. Pitching and batting were better balanced in 2008 than in previous years.

As for 1924, Babe Ruth won both the batting average and the homerun crowns (.378 and 46 homeruns) but it was not enough to catch Walter Johnson's Washington team. Washington went on to win the World Series, the only time in the team's history. Washington did it on excellent pitching and playing smart "small ball", defeating New York by a two game margin. John McGraw's New York team won the NL pennant by a scant 1 1/2 games over Brooklyn and only 3 games over Pittsburgh. Though St. Louis finished over 28 games behind New York, Rogers Hornsby established a modern day batting average record of .424. This is Strat-O-Matic's first release of the 1924 season.

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To take advantage of our baseball offers, mail in the enclosed coupon right away. Also see our enclosed flyers for oldtimer player cards, our special Hall of Fame player card set, past season player cards, T-shirts, books, scorepads, parts, complete game sets and computer products. All prices may be found in the enclosed flyers. All prices are guaranteed through June 30, 2009.

MANUFACTURERS OF QUALITY SPORTS GAMES

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NEW BASEBALL CARDS, COMPUTER PRODUCTS: ORDER NOW

2009 Season: Yankees Return to Power, Remove Phillies' Crown

1977 Season: "Bronx Zoo" Yanks, Dodger Power, Carew's .388 Create Sizzle

A blend of new stars (Mark Teixeira, CC Sabathia and A.J. Burnett) and Yankee veterans (Derek Jeter, Hideki Matsui, Robinson Cano, Andy Pettitte, Mariano Rivera) powered New York to the most runs in baseball, the most wins (103) and its first World Series title since 2000. With slugging Ryan Howard (45 HR, 141 RBI), Chase Utley (31HR) and pitching sensation Cliff Lee, defending champion Philadelphia returned to the Fall Classic, but was no match for New York.

AL MVP Joe Mauer hit .365, and Zack Greinke led the majors in ERA (2.16) while winning the Cy Young award. In the NL, Albert Pujols slugged .327-47-135. Hanley Ramirez hit a league-best .342 and Tim Lincecum repeated as the Cy Young Winner.

The 1977 season stars Reggie Jackson, Thurman Munson, Graig Nettles, Ron Guidry and Sparky Lyle for the "Bronx Zoo" Yankees managed by Billy Martin. New York's World Series triumph ended a 14-year title drought. Elsewhere, Rod Carew's .388 average was the highest since Ted Williams' .406 in 1941. George Foster's 52 HR were the most since Roger Maris' 61 in 1961. NL champ Los Angeles had four men with at least 30 HR – Steve Garvey, Ron Cey, Dusty Baker and Reggie Smith. The New York Mets traded Tom Seaver in mid-season, and he went 14-3 for Cincinnati.

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Each player's card is based on the final official 2009 baseball averages. Every major league player with 32 or more at-bats and 28 innings or more pitched will receive a player card. However, a batter or pitcher need not meet these requirements to be included. If you wish to add on to our 837 player card set, you may do so by purchasing 189 additional players for \$14.25. This set of 189 additional player cards is **NOT** included in purchases of 30 teams or deluxe games. The additional players include total cards, player cards based on the combined statistics of both leagues. It is possible for a player to have two cards among the 30 teams and a total card in the additional players. Also available are our 20 nameless player cards priced at \$1.75 per set. A complete set of 30 teams

(837 players) may be purchased for \$36.75. Individual teams may be purchased for \$1.75 each.

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- Selector Set, first 5 teams of your choice **including** a paper replica of optional super advanced charts.....\$20.00
- Each additional selected team in Selector Set\$1.75
- Optional super advanced charts printed on cardboard stock, **with any game (Deluxe or Selector Set) purchase**.....\$2.30
- Optional super advanced charts printed on cardboard stock, **with NO game (Deluxe or Selector Set) purchase**.....\$5.00

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The Negro Leagues will be released sometime in 2009 – that is a promise. 103 players (108 cards), in both basic and advanced formats comprise the set. Yes, the advanced player cards will be based on actual lefty-righty statistics, a first ever. To be among the first to receive this epic release date and other important Strat-O-Matic news (and there will be some important things happening), list your email address on the enclosed coupons.

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