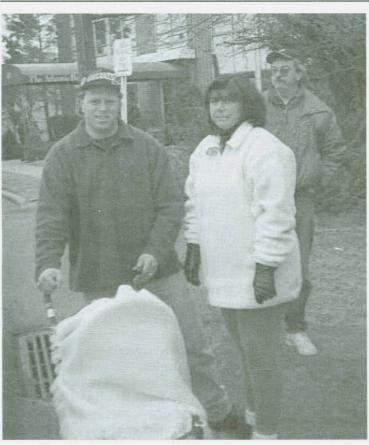
STRAT S FAN

The Magazine for and by Strat-O-Matic fans

4-SPORT SPECIAL — MARCH 1999

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Jerome and Line Himbeault of Montreal game their 4-monthold daughter, Myriam, her first taste of Opening Day fun.

Opening Day 1999

New Cards Draw Fans to New York

By Glenn Guzzo

GLEN HEAD, NY, Jan. 22
— Some came to get their hands on the one card set that would make up their total investment in baseball this year. Others traveled on behalf of entire leagues, driving from New England, Canada, Pennsylvania and New York-New Jersey.

But whether they were here to spend \$38.25 or more than \$1,000, they were in great spirits, arriving early to share in the anticipation of Strat-O-Matic's



lim Hassav



Earl Lane

Opening Day with those few souls who could appreciate the excitement of the new 1998 and 1920 card sets.

They could hardly wait:

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- **FOOTBALL:** Giving Hal a Workout. **Page 17.**
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SF Changes Coming

By Glenn Guzzo Editor & Publisher

STRAT FAN has changed repeatedly as the Strat-O-Matic hobby has done so. Now, dramatic changes in the hobby are requiring dramatic changes at STRAT FAN, too.

While many decisions are yet

to be made, the steady, steep decline in circulation for several of STRAT FAN's regular publications forecasts several changes:

- Fewer, but better, publications.
 - More online interactivity.
- Hopefully, the first two changes will mean more time for

steadier production of card sets and other products/services that remain in demand.

The most immediate impact will be the end of the Baseball Quarterly after the next (Summer/April) issue and the end of

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